

Hans Mathias Kepplinger

Functional Analysis or Impact Research – Where is Scandal Research going?

Abstract

The collected volume opens with a general critique of the functionalist paradigm as Hans Mathias Kepplinger's keynote lecture condenses the debate about functionalistic and empirical scandal research. Kepplinger criticizes functionalist theory because it does not fulfill fundamental empirical and theoretical requirements. To close that research gap, he develops a three-step research agenda that is more suitable for analyzing complex scandal processes by differentiating between scandal reality, the media coverage on scandals and media effects during and after scandalization processes. He particularly focuses on negative outcomes of media scandals, especially feelings of fear and helplessness of scandalized actors. His work offers a well-thought-out analytical framework to reduce functionalistic deficits in scandal research.

Dieser Beitrag kann wie folgt zitiert werden:

Kepplinger, Hans Mathias: Functional Analysis or Impact Research – Where is Scandal Research going?. In: Haller, André; Hendrik Michael (Hrsg.): Scandalogy 2. Cultures of Scandals – Scandals in Culture. Köln [Herbert von Halem] 2020, S. 16-35

Weitere Informationen zum Buch erhalten Sie unter:

<https://www.halem-verlag.de/scandalogy-2/>

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